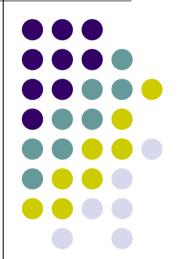
"Semantics of Business Vocabulary & Business Rules"

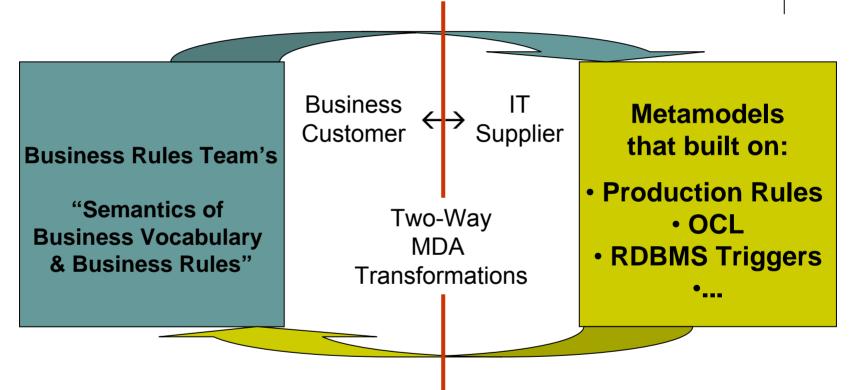
W3C Workshop on Rule Languages for Interoperability
Washington, DC
April 26-28, 2005
Donald Chapin for the Business Rules Team



Donald.Chapin@BusinessSemantics.com

Rules Standards for Business & Information System Modeling





Business Modeling

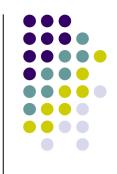
Information System Modeling

An SBVR "Business Vocabulary+Rules" is Owned by the Business (and NOT IT):



- ABOUT the Business
 - NOT the Information System or Recordkeeping System manual or automated
- FOR Business purposes the capability to run the business
 - NOT directly for Information System building purposes
- FROM a Business perspective the perspective of Business stakeholders
 - NOT from an IT / Information System perspective
- IN the actual language used by Business staff to talk to each other
 - NO reference to any Information System construct independent of any implicit or explicit information system consideration or design decision
- BY the Business created & maintained by Business staff
 - Contents NOT the responsibility of Information Systems staff not owned by IT

SBVR: A Synthesis of Four Established Disciplines



1. VOCABULARY STANDARD:

 ISO 1087-1 "Terminology work - Vocabulary – Part 1: Theory and Application"

2. BUSINESS PRACTICE:

BRG's "Structuring Business Vocabularies for Business Rules"

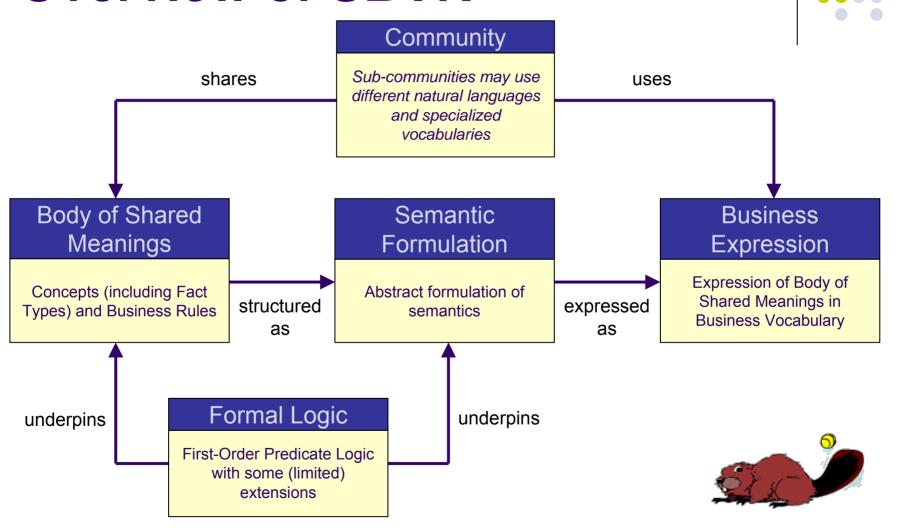
3. FORMAL LOGICS:

Halpin's "Object Role Modeling (ORM) for the Business"

4. LINGUISTICS & COMMUNICATION:

Unisys - "Linguistic Analysis"
 for Expression of Business Rules Based on Exchangeable Vocabularies

Overview of SBVR

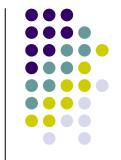


Key SBVR New Contribution -- Semantic Formulation

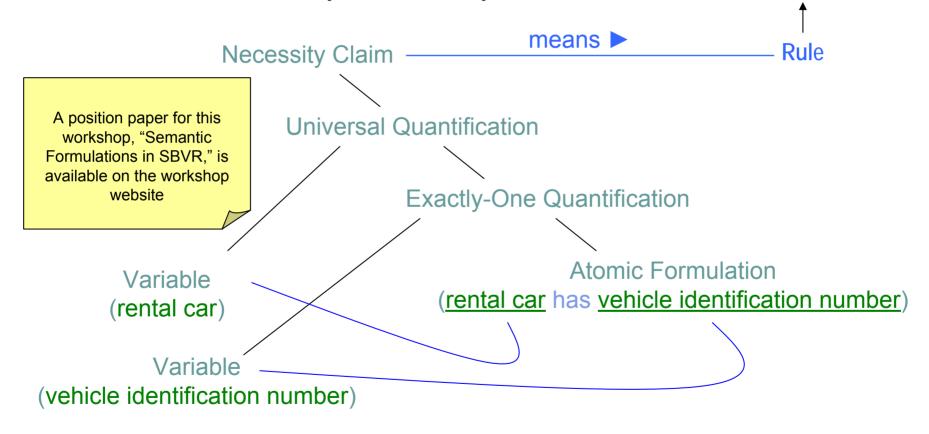


- What it's not
 - Not a language for stating business rules
 - Not a language for stating constraints
 - Not about software design
- What it is
 - Language for talking about meanings of concepts and rules
 - regardless of the languages or notations used to state them
 - A way of structuring the meaning of:
 - Definitions
 - Rules that govern the operation of an organization
 - Questions (Queries)
 - Optimized for people and natural language not for machine processing
 - Interpretable in formal logics: 1st order and restricted higher order
 - Recursive
- Scope: Whatever business people mean by the vocabularies they use and the rules they make

Semantic Formulation of a Simple Rule



Each rental car always has exactly one vehicle identification number.



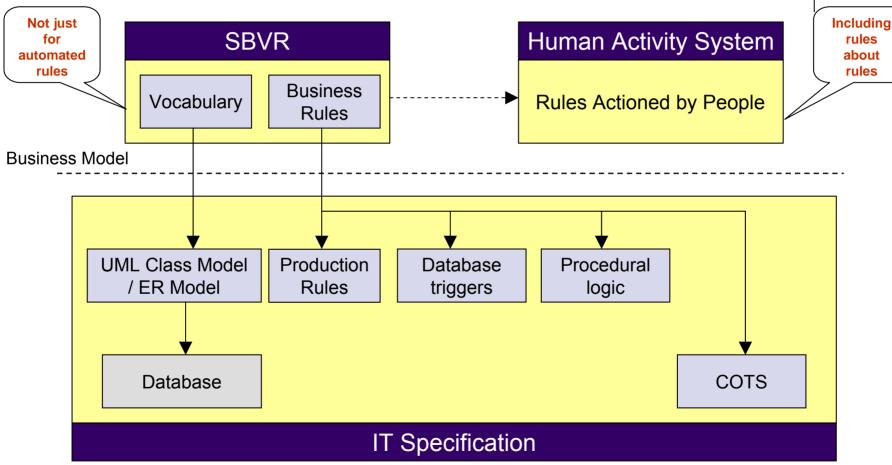
XML for Logical Formulation



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<esbr:thing xmi:id="v1"/> <esbr:thing xmi:id="bdt"/> <esbr:thing xmi:id="eq2"/>
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Relationship to Rule Exchange and Interoperability



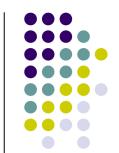


Contribute to / Require from Rule Language for Interoperability



- Rules build on Vocabulary (Facts which Build on Concepts)
- No Rule Interoperability --
 - without Vocabulary Interoperability
 - Consistent vocabulary also applies to business process, organization roles and work flow, business geography and logistics ...
- Meaning separate from Expression
 - specialized vocabularies, multilingual
 - must support synonym & homonym terms
- Semantic Formulations bridge people & computer
 - Structure the meaning of
 - Definitions -- CONTENT / DATA
 - Operational Rules -- SERVICES
 - Questions / Queries
- Use approach of Semantic Formulations with RDF and OWL
 - Optimized for machine processing

Vocabulary+Rules Framework for the Semantic Web



Business Model (Optimized for People)

Business

Transform First

IT System

Computation
Independent
Model (CIM)
(Optimized for Machines)

Platform Independent Model (PIM)

Class of Platform Model (PIM)

Platform-Specific Model (PSM) (not shown)

SBVR --Business Vocabulary (about Business Things)

Definitions

Rules defined
in terms of:

Transform Second

SBVR --Business Rules (Semantic Formulation structures optimized for people)

Rules Governing Actions

RDF / OWL – (about Business Things)

(Structures optimized for machine processing)

Semantic Formulations

RDF / OWL – (about Content / Data)

Web Service XML Schema, Relational, Legacy Wrapper, ... Semantic Formulations
(Structures optimized for machine processing)

Rules structured for Class of Platform e.g. Production Rules

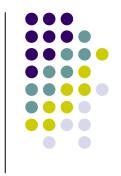
Questions?







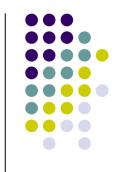
SBVR



- "Semantics of Business Vocabulary and Business Rules" - Business Rules Team (BRT) response to OMG RFP for BSBR
- Positioned in MDA as part of Business Model
 - Rules for people in real-world businesses
 - Vocabularies for expression of business rules
- Not IT system specification
 - Transformations will be needed
- Might provide vocabulary basis for whole business model (business process, organization ...)

(c) 2005 Business Rules Team

Business Rules Team (BRT)



- Consortium formed especially to respond to BSBR RFP
- 18 Organizations from 7 countries
- Three of the proposers are also proposers for OMG's Business Process Definition Metamodel (BPDM)